

GET YOUR C.R.A.P. TOGETHER
WITH CANVA

# STUDENT GUIDE

2025




# A QUICK HELLO

# Welcome!

You're about to get your C.R.A.P. together, in the best way possible.

This guide is **your roadmap** to creative clarity. It is packed with practical steps, design hacks, and insider tips to help you craft visuals that look smart, purposeful, and uniquely you.

Whether you're designing your first project or refining your next masterpiece, please take a deep breath, grab your mouse, and let's make some Canva magic happen!



#### P.S. Don't just read it...use it!

There are pages that give you space to get your creative juices flowing or jot down a quick "Remember Me" to capture your "aha!" moments along the way.

By the time you're done, this guide will be more than a resource, it'll be your personalized design journal.




# THE BREAKDOWN YOUR NO-FLUFF GUIDE

#### 01 | Getting Started with Canva

- Creating an account
- A practical overview of Canva's key features and workspace.
- The Canva Editor
- A Quick Tour of Canva's Top Menu
- A Quick Tour of Canva's Side Menu
- Using and Customizing Templates
- Using Search and Personalizing the Editor
- Using and Editing Elements
- Uploading and Using Media
- Saving and Organizing Documents

#### 02| C.R.A.P. Design Principles (Quick Guide)

Essential design rules: Contrast, Repetition, Alignment, and Proximity - simplified for real results.

#### 03 | Canva Keyboard Hacks

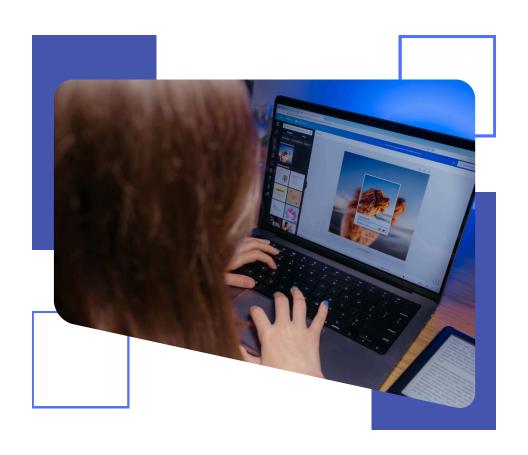
Smart shortcuts to speed up your workflow and design efficiently.

#### 04 | Canva Presentation Features

Presenter Mode Hacks

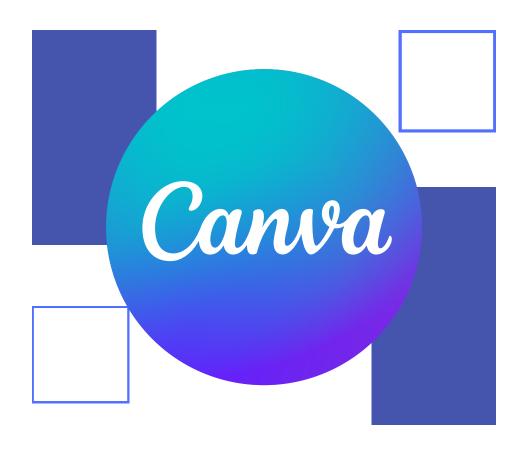
Design smarter. Work faster. Create better.



# Getting Started with Canva



# Account Setup




# ACCOUNT SETUP CREATING AN ACCOUNT & LOGIN

#### Follow these quick steps to get started with Canva.

#### Step 1: Visit Canva

- Go to **www.canva.com**/ **www.canva.cn** (if you are in China) or download the Canva app from your device's app store.
- If you're in China, the website may redirect to a localized version; that's normal.
- You can also access Canva through a VPN or the mobile app if needed. (for the international version)

#### Step 2: Create an Account

- **Click "Sign Up"** on the homepage. You'll see several sign-up options:
  - a. Email: Enter your email address and create a password.
  - b. **Google** or **Facebook**: Click to link your account for fast access.
  - c. **WeChat**: In China, you can sign up or log in directly with your WeChat account for quicker access.

Tip: If you're an educator, Canva for Education is free. Sign up using your school email address to unlock premium features and collaborative tools.

#### Step 3: Log in

- If you already have a Canva account, click "Log In" and enter your details.
- You can also choose "Continue with WeChat" or your linked Google/Facebook account for quicker access.






# **Key Features and Workspace**






#### KEY FEATURES AND WORKSPACE

Once you've logged in, you'll land on Canva's main page. Don't worry if it looks busy; everything is laid out to help you start designing fast.

#### **Your Designs**

Everything you create in Canva is

#### saved automatically

under Your Designs. You can come back any time to edit, download, or share your work.

Think of this space as

#### your personal design shelf.

It keeps all your creations in one place.

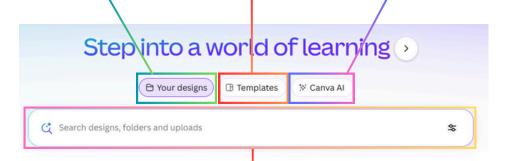
#### **Templates**

This is where you'll find thousands of ready-to-use designs.

Need a poster, a social media post, or a presentation? Canva has it all. Pick a template you like and change the text, colors, and pictures to make it your own.

#### Canva Al

Canva uses Al-powered tools; called Magic Tools. to make designing faster and easier. These tools can help you write text, remove image backgrounds, suggest layouts, or even create full designs from a short prompt.



This is your shortcut to finding anything you need.

Type in what you're looking for, like poster, lesson plan, or birthday invitation. Canva will show you matching templates, images, elements, and fonts. (Even lessonplans, worksheets or PPTs)






#### TOP MENU































Create lessons. worksheets, and classroom visuals in minutes.



**Build simple** spreadsheets or auick data charts.



Write, edit, and design clean, shareable documents.



**Brainstorm ideas** and collaborate with your team in real time.



**Design slides that** look sharp and

professional fast.



Make posts, stories, and banners that stand out online.



Adjust, crop, or enhance your images in seconds.



**Edit and create** videos with text, music, and effects.



Prepare posters, flyers, or cards ready for printing.



**Build simple,** one-page websites or digital portfolios.



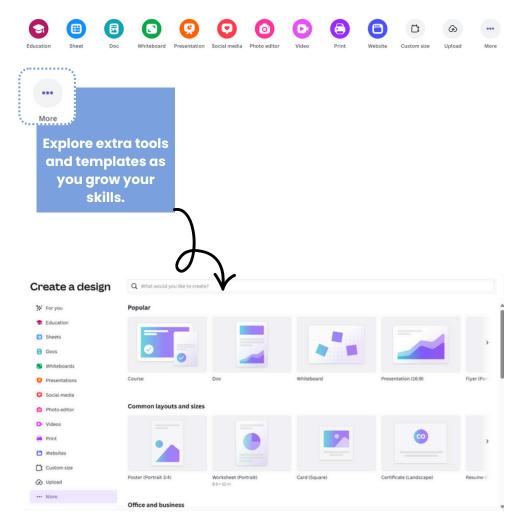
Custom size

Start a blank design with the exact dimensions vou need.



Bring in your own images, videos, or logos to use in your design.

#### TOP MENU



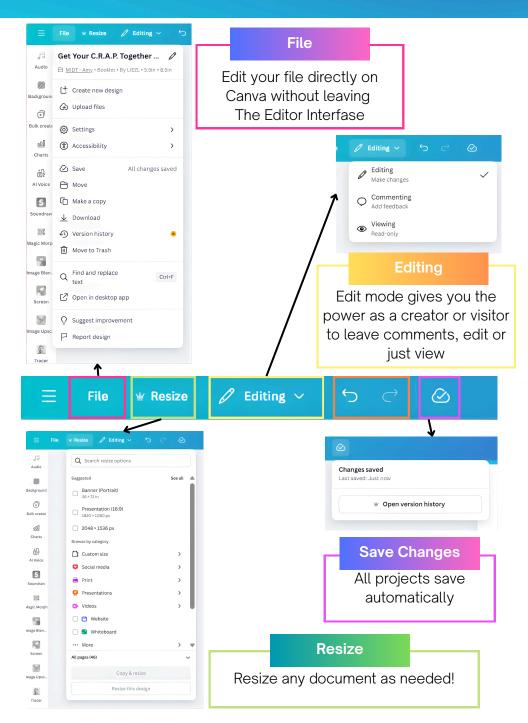


# The Top Navigator Bar

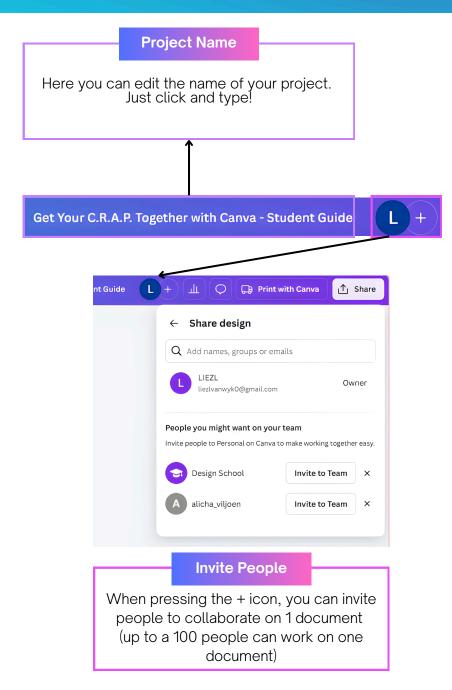




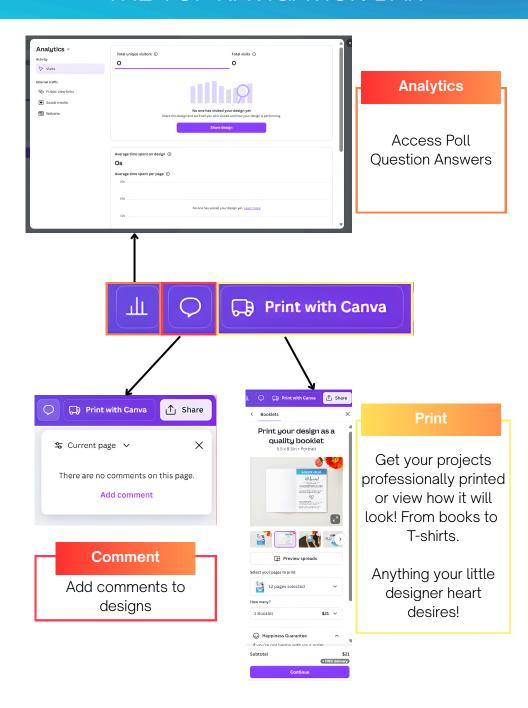

#### THE TOP NAVIGATION BAR



#### THE TOP NAVIGATION BAR



#### THE TOP NAVIGATION BAR





# Side Menu






#### SIDE MENU



















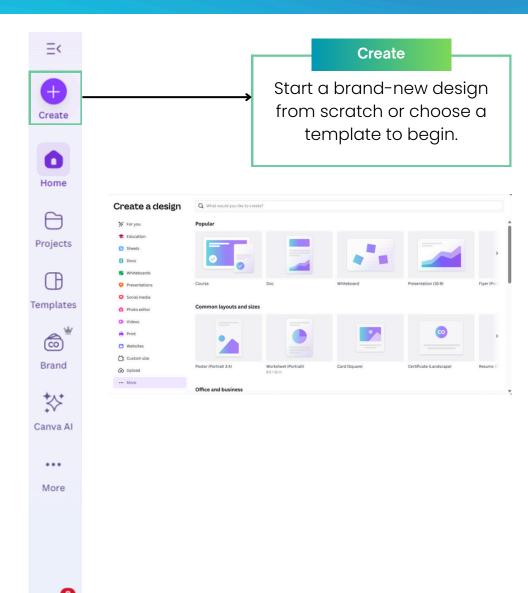


Your main menu for everything you create. Canva's sidebar is where you'll find all your tools and shortcuts. Each icon helps you move between projects, templates, and Al tools quickly and easily.

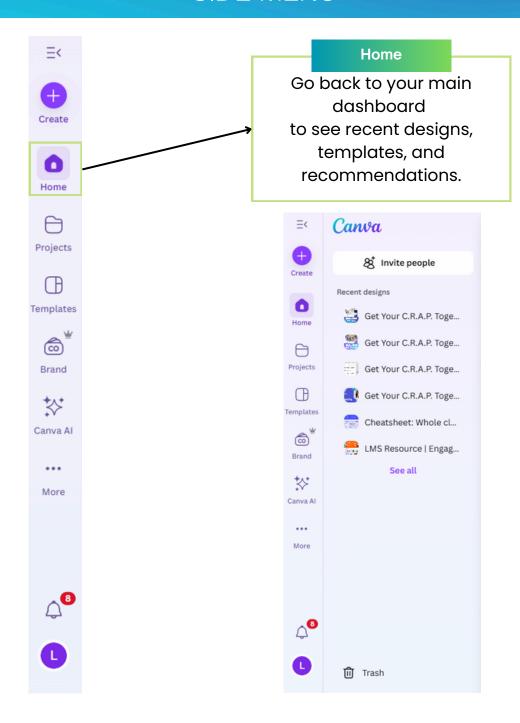
Tip: Hover over any icon to see its name before you click.

Everything you need to design, manage, and share your work starts right here in the sidebar.

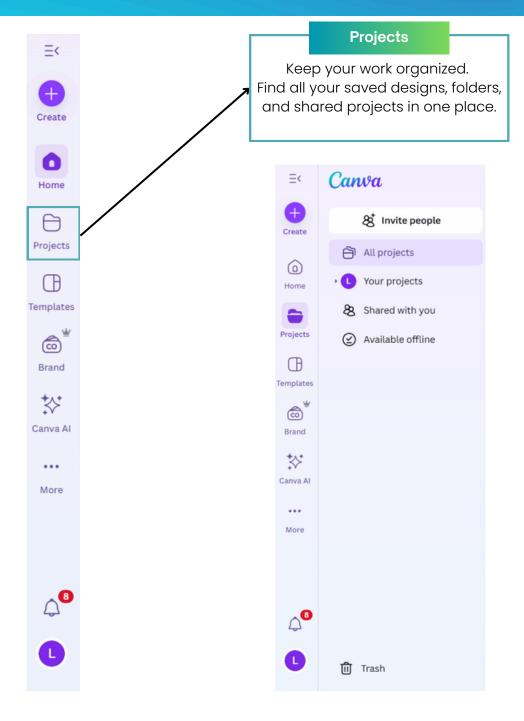
#### SIDE MENU - CREATE



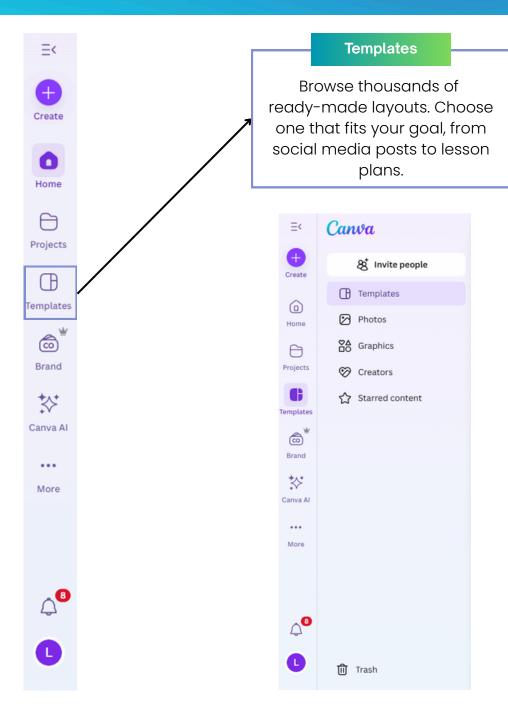
#### SIDE MENU



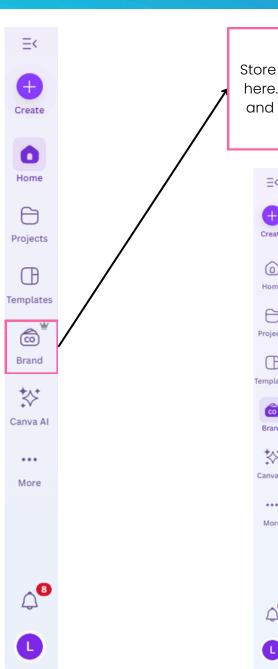
#### SIDE MENU - PROJECTS



#### SIDE MENU - TEMPLATES

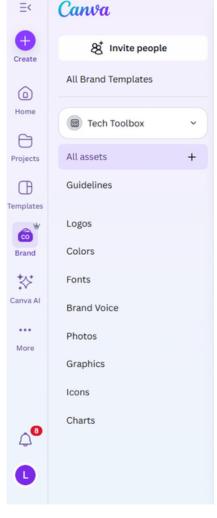


SIDE MENU - BRAND

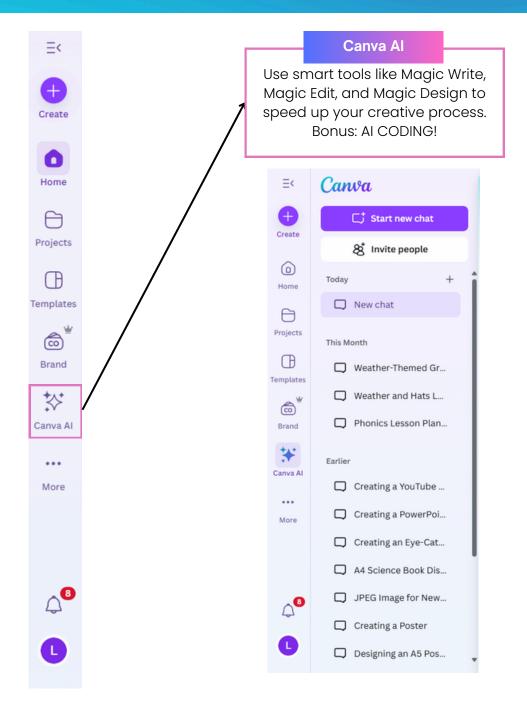


#### Brand

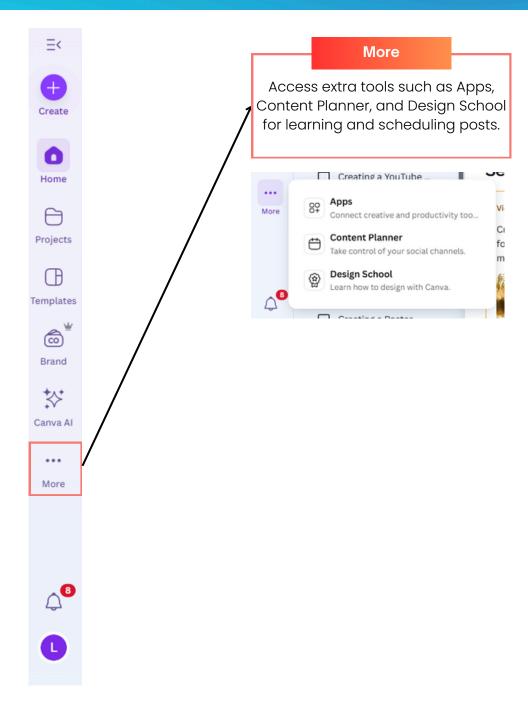
Store your logos, colors, and fonts here. It helps you stay consistent and professional across all your designs.



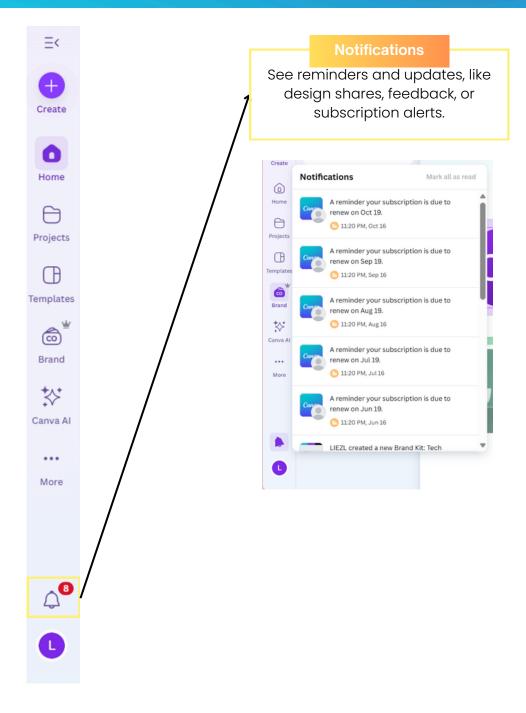
#### SIDE MENU - CANVA AI



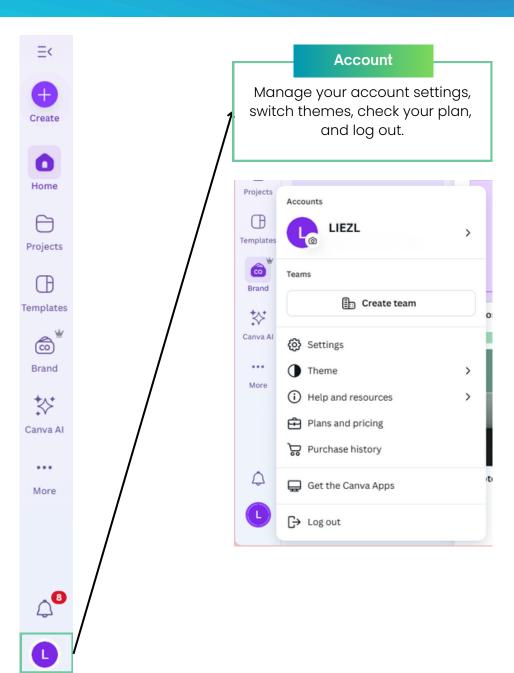
#### SIDE MENU - MORE



#### SIDE MENU - NOTIFICATIONS



#### SIDE MENU - ACOUNT





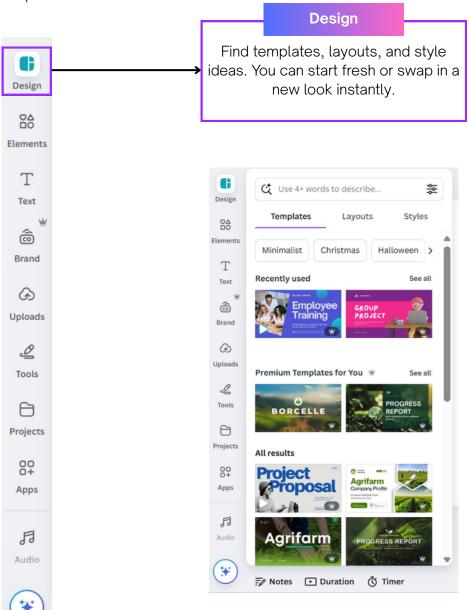
# The Editor



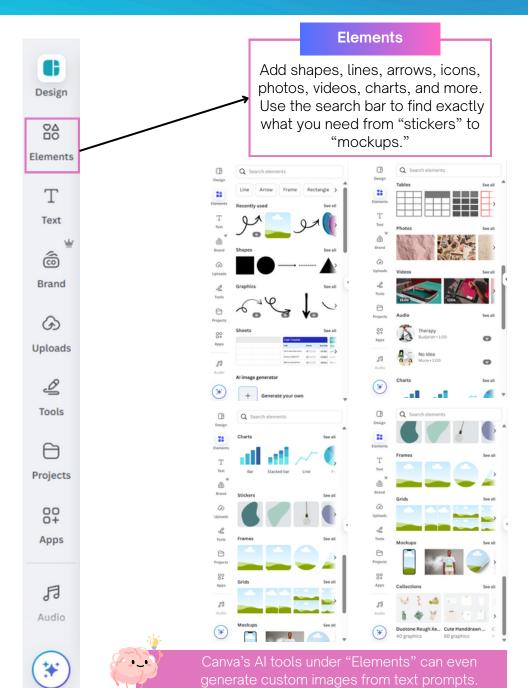
	_
	_
	_
	_
	_
	_
	_
	_
	_
	_

### THE EDITOR - DESIGN

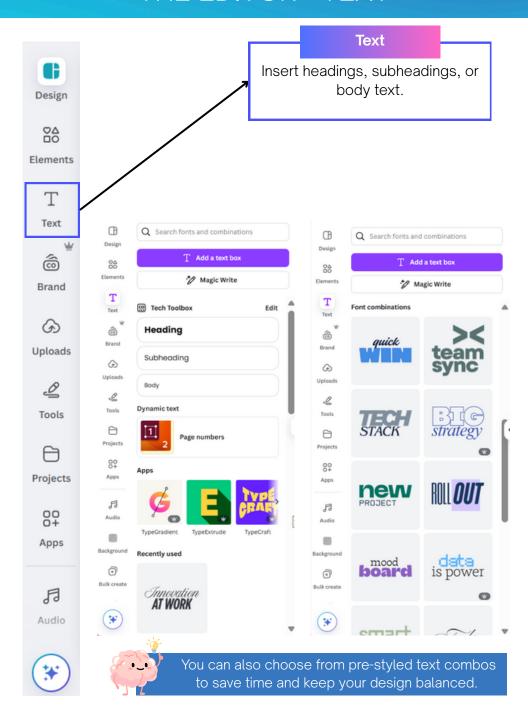
Your Editor Menu is where the real design work happens. Everything you add, edit, or create in Canva starts here. Let's look at each section in simple terms:



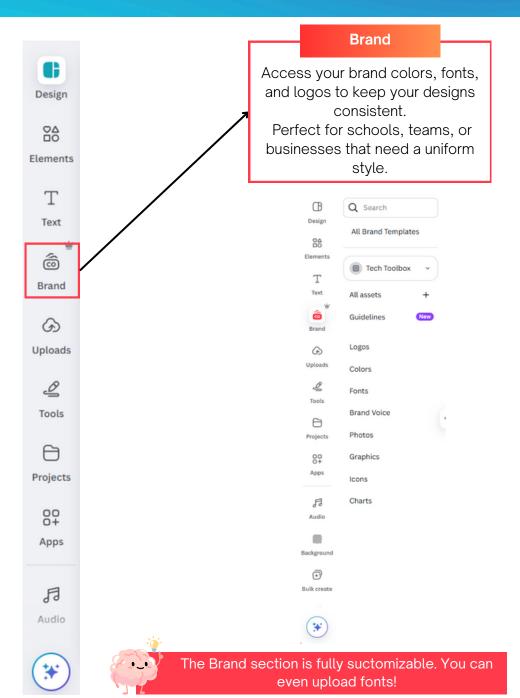
## THE EDITOR - ELEMENTS



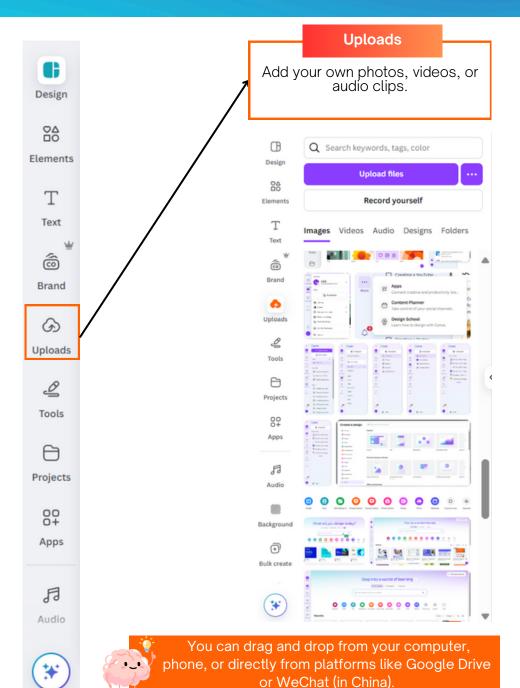
### THE EDITOR - TEXT



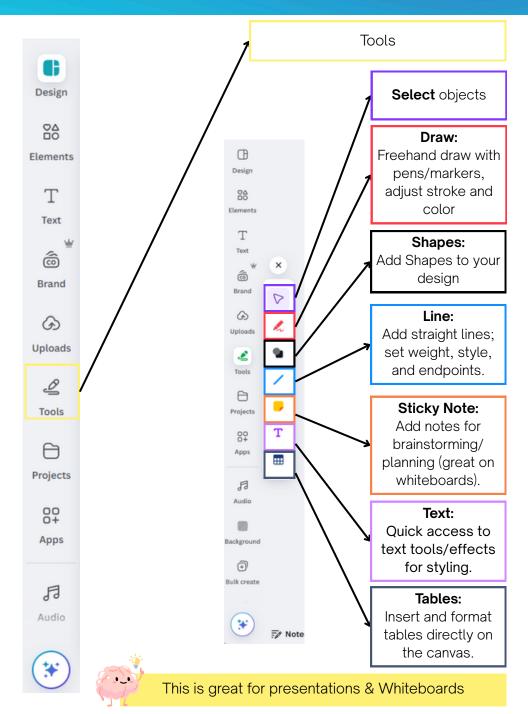
## THE EDITOR - BRANDS



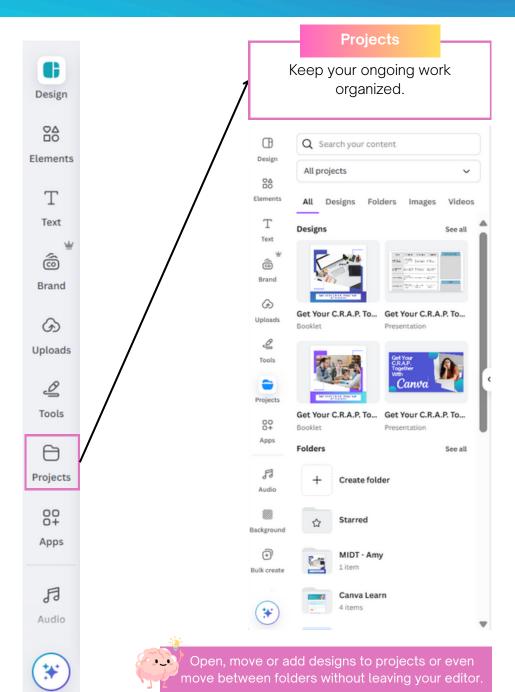
## THE EDITOR - UPLOADS



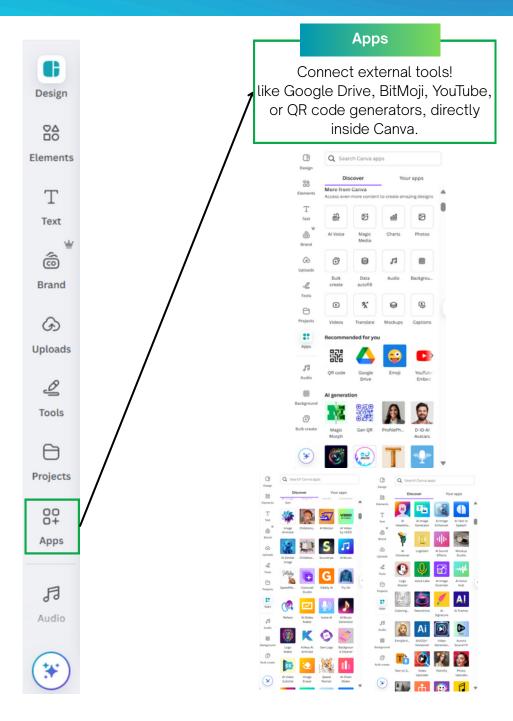
## THE EDITOR - TOOLS



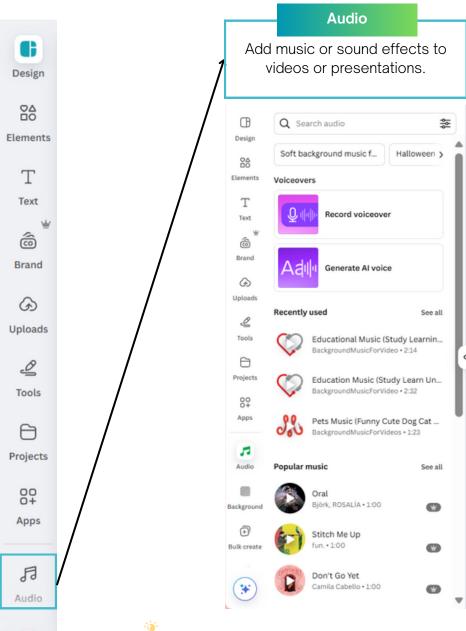
## THE EDITOR - PROJECTS



## THE EDITOR - APPS



## THE EDITOR - AUDIO





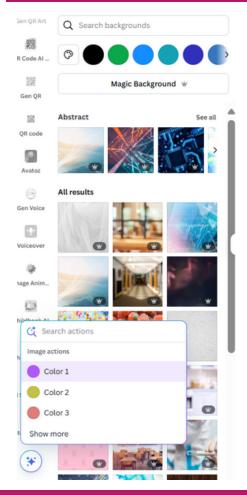
You can adjust volume, timing, and fade effects for a smooth finish.

## THE EDITOR - QUICK ACTION



#### **Quick Action**

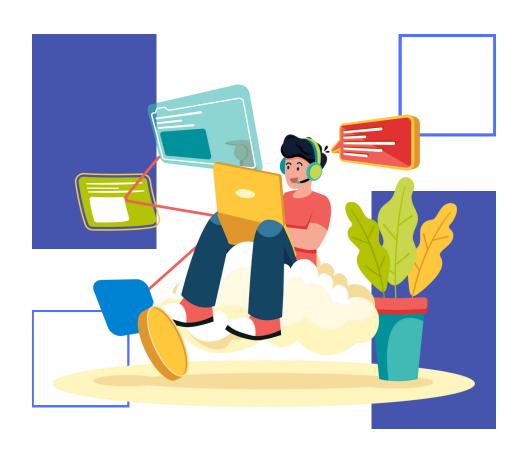
This round button opens Canva's Quick Actions menu.
Your shortcut hub for Al-powered and time-saving tools.





Think of Quick Actions as your Canva "assistant".

It helps you work faster by putting the most useful tools right at your fingertips.



# **Customize Templates**



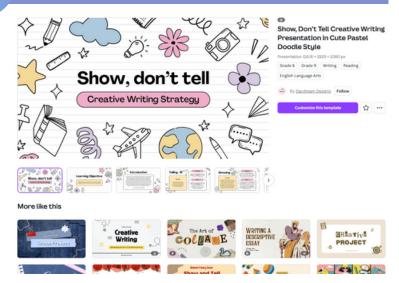
	_
	_
	_
	_
	_
	_
	_
	_
	_
	_

### **USING AND CUSTOMIZING TEMPLATES**

Use the **Search Bar** to find a template that fits what you need, like poster, lesson plan, or presentation.

2

#### **Preview and Select**

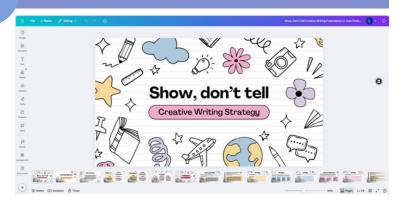


**Click on a design to preview it.** When you find one you like, **select Use this template** to open it in The Editor.

## **USING AND CUSTOMIZING TEMPLATES**

3

### **Customize**



### Make it your own by changing:

- Text: Double-click to edit wording and font.
- Colors: Use your Brand Kit or color picker.
- **Images:** Replace with your own uploads or stock photos.
- Layout: Move or resize elements to fit your content.

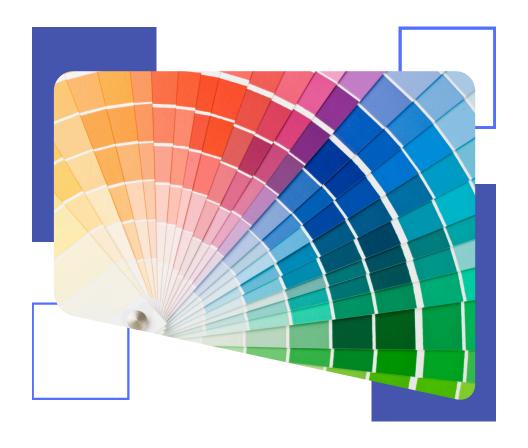


### Save, Share, Download or Reuse



When you're happy with your design,

Click File  $\rightarrow$  Save as Template to reuse it later or share with your team.



# C.R.A.P. Design Principles



	_
	_
	_
	_
	_
	_
	_
	_
	_
	_

# C.R.A.P. DESIGN PRINCIPLES



### CONTRAST



Different Size = Different purpose



Colors adds meaning



Shapes help things stand out



Text Direction attracts attention



### **REPITITION**



Layout pattern repeated each page



Colors should form a pattern



Everything should be Predictable



Text heading = 1 Size Text body = another



### **ALIGNMENT**



Vertical & Horizontal Lines



Left Aligned text



Always use 3



Corners and Edges connect in a grid



### **PROXIMITY**



Text & Image support



Blank Spaces = Balance



Group Related things together



Keep things next to each other



Canva Keyboard Hacks



	_
	_
	_
	_
	_
	_
	_
	_
	_
	_

# CANVA KEYBOARD HACKS













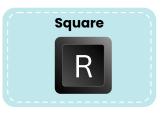


























# Canva Presentation Features







- Step 1: Open your presentation design.
- Step 2: Click Present (top-right).
- Step 3: Choose a mode.
  - Standard full-screen slides, you control the pace.
  - Presenter view audience sees slides; you see notes, timer, and upcoming slide on a second screen.
  - Autoplay slides advance automatically (set the interval).
  - Present & record record a talk-through video of your deck with your camera/mic.

1

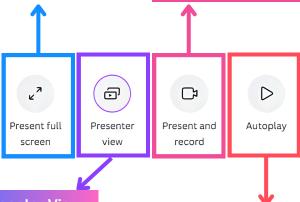
### **Open Project**

## Present Full Screen

- Use ← / → or click onscreen arrows to move.
- Press Esc to exit.
- Optional tools (toolbar in Present): Pointer/laser, Grid/overview, Captions (if available), Hide cursor.

### **Present & Record**

- Click Present → Presenter view.
- Connect/extend to a second screen (projector shares slides; your laptop keeps notes).
- On your laptop you'll see:
- Current slide + Next slide preview
- Timer/clock
- Speaker notes (edit anytime)
- Control slides from the presenter window; your audience only sees the slides.



### **Presenter View**

- Present → Autoplay.
- Pick an interval (e.g., 5–10 seconds).
- Start. Slides loop handsfree—great for booths or hallway screens.

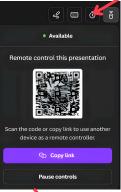
### **Autoplay**

- Present → Present & record.
- Allow camera/mic.
- Choose Recording studio background (optional).
- Start recording, advance slides as you speak.
- Finish → Save/Share link to a hosted recording.

2

### **Connect your Phone (Clicker Activated)**





### **Keyboard shortcuts**

- Step 1: Scan the QR code with your phone's camera.
- **Step 2:** Open the link that appears.
- Step 3: Use the on-screen buttons to move through your slides — just like a clicker, but cooler!

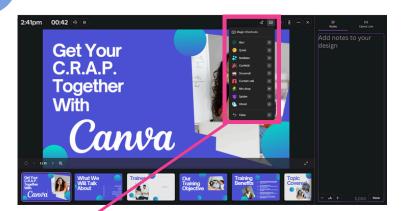


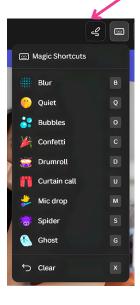




3

### **Magic Shortcuts**





### **Autoplay**

- Step 1: Click the keyboard icon on the top toolbar to open Magic Shortcuts.
- Step 2: Choose and click an effect. (like confetti, bubbles, or mic drop) or
- Step 3: Use the letters on your keyboard to activate the effects while presenting.



Use them for celebrations, transitions, or quick audience reactions. It's like having your own mini sound and effects board!



### **Drawing Tools**





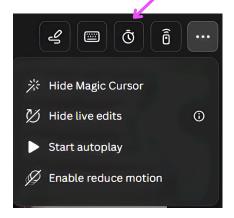
### **Autoplay**

- Add notes or highlight key points right on your slides using the Drawing Tools in Presentation Mode.
- Marker (Thin): Great for writing small notes or underlining words.
- Marker (Thick): Perfect for bold strokes or quick sketches.
- Highlighter: Emphasize text or areas without covering them.
- **Eraser:** Remove marks cleanly when you're done.
- Color Picker: Choose the pen color that matches your style or theme.



### More!





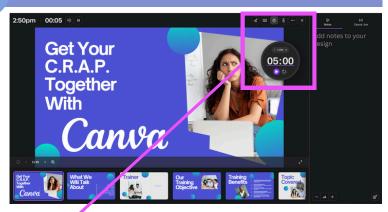
### **Autoplay**

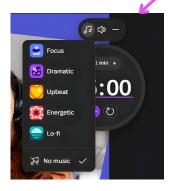
Fine-tune how your presentation looks and runs while you're on screen.

- Hide Magic Cursor: Turn off the sparkle trail for a cleaner pointer.
- Hide Live Edits: Stops live changes from showing if you're updating slides mid-presentation.
- Start Autoplay: Let slides advance automatically at timed intervals.
- Enable Reduce Motion: Simplify transitions for smoother playback on slower devices.



### Timer









### **Timer**

Keep your presentation smooth and engaging with background music and a built-in timer.

- **Play Music:** Choose from Focus, Upbeat, Dramatic, Energetic, or Lo-fi to match your presentation's mood.
- Control Volume: Adjust sound levels for just the right vibe.
- **Minimize Timer:** Keep it running quietly in the corner while you present.
- Shortcut: Press any number key (1–9) on your keyboard to start a timer instantly!

7

### Share! and have students join...









#### **Canva Live & Notes**

Engage your audience or keep track of your key points—all in one place.

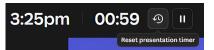
- Canva Live: Start an interactive Q&A session! Your audience can scan a code or visit
  canva.live to send questions in real time.
- Click Start New Session → Share the link or code → Go Live!
- Keep private reminders or talking points for your presentation. Only you can see them
  while presenting.



### The Top Bar - Presenter View







#### Canva Live & Notes

### Stay on schedule with Canva's built-in presentation timer.

- Pause Timer: Take a quick break without losing your progress.
- Reset Timer: Start fresh whenever you need to restart your timing.
- Perfect for classroom lessons or timed presentations, it helps you pace yourself with ease!





