

# mARC vs. ADDIE

## Instructional Design Models

### mARC Model

1. Follows iterative and flexible processes
2. Encourages active participation.
3. Emphasizes experiential learning.
4. Focuses on practical, real-world experiences.
5. Applies practical skills application & problem-solving.
6. Utilizes authentic, real-world assessments.
7. Integrates direct theoretical concepts and activities.
8. Incorporates ongoing feedback.
9. Fosters collaboration.
10. Adapts to learner needs.

Project-based Learning Professional development Adaptive Learning

1.  
Integrates Evaluation

2.  
Emphasizes Feedback

3.  
Encourage collaboration

4.  
Address learner needs and objectives

5.  
Involves the planning and design

1. Follows a linear, sequential design process.

2. Conducts a thorough initial analysis.

3. Defined five structured phases.

4. Applies a systematic approach for structure and consistency.

5. Implements predetermined steps with predictable outcomes.

6. Develops detailed instructional blueprints.

7. Optimizes efficiency for large-scale projects.

8. Structured approach with limited flexibility.

9. Supports various delivery modes, often utilizes instructor-centred contexts.

10. Requires time and resources.

Corporate training modules Higher Education Course Development Large-Scale Educational Programs

### ADDIE Model

Liezl van Wyk